

CONTEST RULES AND REGULATIONS

“WIN YOUR SUMMER IN LIVIGNO”

1. PROMOTING ENTITY

LIVIGNO NEXT – Azienda di Promozione e Sviluppo Turistico S.r.l.
Via Rasia, 999 – 23041 Livigno (SO), Italy. Registered office: Plaza dal Comun, 93 – 23041 Livigno (SO), Italy. Tax Code: 92015260141.

2. TYPE OF CONTEST

Prize draw contest.

3. DURATION

The contest will take place from Friday, 6 February 2026 to Sunday, 22 February 2026, inclusive. The prize draw is scheduled to take place by 30 March 2026.

4. AREA OF PARTICIPATION

Livigno (SO).

5. ELIGIBLE PARTICIPANTS

The contest is open to all users aged 18 or over, who are NOT residents in Livigno, and who will attend the “Milano Cortina Olympic Games” in Livigno from 6th to 22nd February.

6. HOW TO PARTICIPATE

LIVIGNO NEXT – Azienda di Promozione e Sviluppo Turistico S.r.l. has prepared 60,000 postcards with a QR code allowing participation in the contest “Win Your Summer in Livigno.”

The postcards will be distributed from 6 to 22 February:

- on tourist buses organized to bring ticket holders to Livigno for the “Milano Cortina Olympic Games,”
- at the Livigno Fan Village.

To participate in the contest, users must:

1. Scan the QR code on the postcard to open the dedicated web form for the contest.
2. Enter their personal information* (first name, last name, date of birth).
3. Provide their email address.
4. Confirm that they have read and accepted the contest rules.

5. Confirm that they have read the privacy notice and consent to the processing of their personal data for the purposes of the contest.
6. Give or withhold consent for the processing of their personal data for direct marketing purposes.

*** Please note that the personal information (first name, last name, and date of birth) provided during participation must match the details on the participant's identity document, a copy of which will be requested in the event of a win.**

It is possible to participate in the contest every day of the week for the entire duration of the event (from 6 to 22 February 2026, inclusive).

Each user may participate only once. The system will perform the necessary checks to prevent multiple registrations. Any attempts to register more than once will be blocked and invalidated.

7. PRIZES AND TOTAL PRIZE VALUE

The prizes to be won are:

Prize	Quantity	Unit value
7-day, 6-night summer stay in Livigno for two people, hb**	2	1.250,00€
Summer weekend (3 days and 2 nights) in Livigno for two people, hb**	3	500,00€
Carosello Sky Experience: paragliding flight over the peaks of Livigno	2	130,00€
100,00 € Gift Card for Aquagranda	4	100,00€
Voucher to purchase an event/experience of choice from those offered in the MyLivignoPass app	5	60,00€

** travel expenses to and from Livigno are excluded. The prizes CANNOT be used during high season or on public holidays and long weekends.

If the prize winner does not show up, the prize will still be considered awarded, and no compensation will be due to absent participants.

Prizes are non-transferable, non-saleable, and cannot be exchanged for cash or other goods (even of lesser value).

The **total prize pool** amounts to **€4,960.00 (VAT included)**.

The promoting company:

- undertakes to pay IRPEF in accordance with the law, at a rate of 25% calculated on the normal value of the prizes, excluding VAT;
- does not intend to exercise the right of recourse provided for under Article 30 of Presidential Decree No. 600 of 29/9/73;
- reserves the right to replace the prizes with other similar prizes of equal or greater value if, due to force majeure, the indicated prizes are no longer available.

8. PRIZE ALLOCATION

Among all participants, the following will be drawn:

- 1 winner for each prize
- 20 alternates* for each type of prize.

Each participant is allowed to win only one (1) prize, therefore, if a user is selected as a winner of a prize, they cannot be drawn as a winner or alternate for any other prize in the contest.

If a participant is drawn as an alternate, they may appear as an alternate for multiple prizes; however, if they are awarded a prize, they cannot win any additional prizes.

The prizes will be awarded by 30 March 2026, in the presence of a Notary or a Chamber of Commerce Official. The draw will be conducted using a certified drawing software, for which an appropriate declaration of functionality and tamper-proof integrity is provided, in compliance with public trust regulations. Winners will be notified via email (the prize acceptance release form will be attached to the notification).

Winners are required to send, within 8 calendar days (including weekends and public holidays) from the prize notification, a copy of their valid identity document and the duly completed and signed prize acceptance release form.

The release form and identity document must be sent by **email to marketing@livigno.eu with the subject line: “Ref. WIN YOUR SUMMER IN LIVIGNO”.**

*** Alternates will be used in the event that a winner is unreachable, fails to respond within the required timeframe and with the required documents (8 calendar days, including weekends and public holidays, from the prize notification – by sending a copy of their identity document and the completed and signed prize acceptance release form), has formally declined the prize in writing, or has violated the participation rules.

The company reserves the right to carry out the necessary checks to verify the identity of winners; if the information provided does not match reality, the prize will be considered null and void.

9. PRIZE DELIVERY METHOD

The prizes will be delivered by the Promoting Entity using the method deemed most appropriate and, in any case, within 180 days from the validation of the win.

10. ADVERTISING

The initiative will be promoted through:

- distribution of postcards
- a dedicated web page on the website <https://www.livigno.eu/>
- communication on social media platforms.

The full contest rules will be available through the registration form and at the registered office of the delegated entity Alea Digital S.r.l., located at Via Molinari, 61, Pordenone (PN), Italy.

11. BENEFICIARY NON-PROFIT ORGANIZATION

Any prizes that are not claimed or not awarded, other than those formally declined, will be donated to charity to APS MATTIAS PERI ETS, Via Canton 124 – 23041 Livigno (Tax Code: 93027210140).

2. OBLIGATIONS AND GUARANTEES

- All operations will be carried out in accordance with current legislation.
- The contest server is located in Italy.
- Participation in the contest implies full acceptance of these rules in all their parts.
- Pursuant to EU Regulation 679/2016 (GDPR) on the protection of personal data, the data collected for the contest will be processed by the Promoting Entity in full compliance with the Regulation. Authorization to collect data for purposes strictly related to the contest is mandatory for participation.
Consent to the processing of personal data for direct marketing purposes is optional and does not affect participation in the contest.
- By participating in the contest, users agree to the publication of their name and first initial of the surname in case of winning, on the channels that the Promoting Entity will dedicate to the initiative (e.g., website, social media, press releases, etc.).
- Participants who, in the sole judgment of the Promoting Entity or third parties appointed by it, are found to have won through means or tools capable of circumventing randomness, or otherwise deemed suspicious, fraudulent, or in violation of the proper conduct of the initiative, will not be entitled to the prize won in this manner.
- To ensure the proper conduct of the contest, the Promoting Entity reserves the right not to

award a prize if it discovers false or inaccurate statements.

- The Promoting Entity, or third parties appointed by it, reserves the right, at its discretion and in compliance with applicable laws, to limit or block multiple entries and any attempts to circumvent the system.
- For matters not expressly covered in these rules, Presidential Decree 430 of 26/10/2001 shall apply.
- The Promoting Entity is not responsible for causes beyond its control (e.g., network or software overload) that prevent participants from taking part in the contest.

Pordenone, 21/01/2026

For LIVIGNO NEXT Azienda di Promozione e
Sviluppo Turistico s.r.l.

the legal representative of Alea Digital S.r.l.

Cristian Fiorot

